



## PRODUCTIVITY

Discover how much more effective and efficient you can be when you put Creative Writer, Creative Filer and Creative Calc to use.

**Easy to use:** You'll be able to organize information, create perfect documents, and do some financial planning easily and quickly.

**Easy-to-afford:** With Creative Writer, Filer and Calc, you get all the features you want and need at a very affordable price.

**For Apple II Series, IBM PC/PCjr, Tandy 1000 and Commodore 64/128 Computers.**



### CREATIVE WRITER™

*"...amazingly easy to learn and use. For home use, I recommend this program over all others!"*  
—Bill Gates, IBM Magazine

In just 15 minutes you can learn to use Creative Writer. It's that straightforward. Write, revise and edit almost anything—letters, term papers, proposals, novels—quickly and easily. Juggle words around, switch phrases and paragraphs from one spot to another, cut out what you don't like. It lets you concentrate on the words, not the processing.



### CREATIVE FILER™

The perfect choice for organizing your files. Use it to record and update any information you want—club rosters, Christmas card lists, inventories, your wine or book collection. Set up your files in minutes. Use them for years.

### CREATIVE CALC™

*"...one of the best spreadsheets available for your personal record-keeping... most clearly defines and meets the needs of the home/ personal user."*  
—Randy Compagno

You don't have to be a mathematically-minded person to use Creative Calc. You just enter the numbers, and Creative Calc does the rest for you. Analyze household expenditures. Plan investments. Play "what-if" with your tax options. Now you have an easier way to manage your future. And more time to enjoy it.

***CREATIVE™***  
***SOFTWARE***



## CREATIVE WRITER/ FILER/CALC BUNDLE BOX

"Compared to equivalent software (on a dollar-to-dollar basis), this set is hard to beat! ... easy to master, despite their wide range of capabilities ... excellent software used individually or as a set!"

— Ted Siderman

Commodore Microcomputer

Save a bundle when you buy all three. Here's the best set of word processing, organizing and planning tools you can buy at an affordable price.

Because they work together, Creative Writer, Filer and Calc give you the ability to customize your documents. Combine text and numbers. Numbers and charts. Tables and text.

For Apple II Series, IBM PC/PCjr, Tandy 1000 and Commodore 64/128 Computers.



## I AM THE C-64™

*"It will get you off to a good start!"*  
— CommodoreUserMag

Get the most out of your Commodore 64 with our I AM THE C-64 tutorial series. Each practical operation you can perform is explained in simple terms right on the screen.

Step by step, the introductory series gives you an overall introduction to the Commodore 64, to the keyboard, and to BASIC programming language. The advanced series guides you through advanced programming techniques, sprite graphics, music and sound effects.

I Am The C-64 provides you with a friendly and patient private tutor.

For Commodore 64.



## EASY DISK™

Another must if you're a Commodore 64 owner.

Easy Disk will save you hours of effort and frustration by simplifying and enhancing the computer's operating system. It makes all the Commodore 1541 DOS (disk operating system) commands available at the touch of a button.

And it doesn't interfere with the normal operations of your C-64. It just makes these better.

For Commodore 64.

Commodore, Inc. and the Commodore 64 are trademarks of Commodore International, Inc. Apple is a trademark of Apple Computer, Inc. as a trademark of International Computers Machines.

Apple is a trademark of Apple Computer, Inc. Commodore International is a trademark of Commodore, Inc.

Activision is the registered trademark of Activision, Inc. ©1984 Activision, Inc. Printed in U.S.A. Activision, Inc., 7000 Westside Drive, CA 94024

For additional product information call (800) 527-4774 or in California call (415) 948-4000.

Distributed and marketed exclusively by Activision